CURRICULUM VITAE

**NORMA C. MENDOZA-DENTON**

Department of Anthropology Phone: (520) 891-8874

341 Haines Hall email: n.mendozadenton@gmail.com  
Box 951553

University of California - Los Angeles  
Los Angeles, CA 90095-1553

**CHRONOLOGY OF EDUCATION**

**Colleges and Universities Attended**

1986-1987 Johns Hopkins University, Baltimore, MD

1987-1988 Assumption Business Administration College, Bangkok, Thailand

1988-1991 Grinnell College, Grinnell, Iowa

1990 Beijing University, Beijing, China

Summer 1991 Intensive Japanese Summer Program.

University of Michigan, Ann Arbor, MI.

Summer 1995 Linguistic Society of America Summer Institute.

University of New Mexico, Albuquerque, NM.

1991-1997 Stanford University (Linguistics)

**Degrees and Dates Awarded**

1990 Advanced Level Chinese Language Certificate.

Beijing University. Beijing, China.

1991 B.A. with Honors. Phi Beta Kappa. Grinnell College.

(Independent Major: Languages and Linguistics)

1994 M.A. Stanford University. (Major: Linguistics)

M.A. Thesis Title: *“They Speak More Caucasian”: Generational Differences in the Speech of Japanese-Americans.* Director: John Rickford.

1997 PhD Stanford University. (Major: Linguistics)

Ph.D. Dissertation Title: *Chicana/Mexicana Identity and Linguistic Variation: An Ethnographic and Sociolinguistic Study of Gang Affiliation in an Urban High School.* Director: Penny Eckert.

**CHRONOLOGY OF EMPLOYMENT**

1996-1998 Assistant Professor of Hispanic Sociolinguistics.

Interactional Sociolinguistics Laboratory Director.

Department of Spanish and Portuguese,

The Ohio State University, Columbus, OH

1998-2005 Assistant Professor of Linguistic Anthropology.

Interactional Sociolinguistics Laboratory Director.

Department of Anthropology,

University of Arizona. Tucson, AZ

Summer 2005 Visiting Professor. Linguistic Society of America Summer Institute. Department of Linguistics, Massachusetts Institute of Technology, Cambridge, MA

Spring 2006 Visiting Professor. Department of Linguistics, Stanford University,

Palo Alto, CA

Summer 2007 Visiting Professor, Linguistic Society of America Summer Institute. Department of Linguistics, Stanford University, Palo Alto, CA

Summer 2009 Visiting Professor. Summer School in Sociolinguistics. Department of Linguistics, University of Edinburgh, Scotland, United Kingdom

Summer 2011 Visiting Professor. Summer School in Sociolinguistics. University of Copenhagen, Denmark

Summer 2011 Visiting Professor, Linguistic Society of America Summer Institute. Department of Linguistics, University of Colorado, Boulder, CO.

2005-2014 Associate Professor of Anthropology

Interactional Sociolinguistics Laboratory Director.

School of Anthropology, University of Arizona. Tucson, AZ

2012-2014 Director of Undergraduate Studies, School of Anthropology, U of Arizona

2014-present Professor of Anthropology

Department of Anthropology, UCLA

2017-2019 Associate Dean, Graduate Division, UCLA

2017-2019 Equity Advisor, Graduate Division, UCLA

Summer 2017 Visiting Professor. Linguistic Society of America Summer Institute. Department of Linguistics, University of Kentucky – Lexington.

2018-present Founder and Director of Interactional Video and Gaming Lab, dept. of Anthropology.

##### HONORS AND AWARDS

1990 Pi Sigma Alpha (National College Honor Society).

1991a Japanese Language Study Fellowship. Program for Institutional Collaboration in Area Studies (PICAS). University of Michigan, Ann Arbor.

1991b Phi Beta Kappa. Grinnell College Chapter.

1991c Best Undergraduate Paper in Sociology. *Overseas Chinese in Southeast Asia: A Comparative Study of Thailand, Malaysia, Indonesia and Vietnam.* Iowa Sociological Association.

1991-1995 University Fellowship. Stanford University.

1994-1995 Dissertation Fellowship. Institute for Research on Women and Gender. Stanford University.

1995 Linguistic Institute Fellowship. Linguistic Society of America.

1995-1996 Spencer Dissertation Fellowship for Research Related to Education.

The Spencer Foundation. ($15,000).

2000 Grinnell College Alumni Scholar. May 2000.

2002 The Rockefeller Foundation. Bellagio Residency Fellowship. Villa Serbelloni, Bellagio, Italy. Summer 2002.

2003a Interactive Multimedia Festival Winner: People’s Choice Award. Awarded to *Varieties of English* website for entry in the Learning Objects Category. University of Arizona.

2003b Humanities/Social and Behavioral Sciences Distinguished Scholar Lecture. University of Arizona.

2006 Invitation to be a Scholar-in-Residence, Spring Semester. Indiana University, Department of Spanish and Portuguese.

2007 Martin Luther King Jr. Memorial Lecture. Department of Linguistics, University of Michigan.

2011a Academic Leadership Institute Fellow. University of Arizona

2011b National Institute for Civil Discourse Inaugural Research Award for the Project “Citizen Rage: Representative-Constituent Face-Threatening Interactions in Town Hall Meetings.”

2012 Barbara Gordon Memorial Lecture: “Awarded to a distinguished scholar in Linguistics.” Florida International University.

2014 Visiting Fellowship in the Humanities Research Center, Australian National University. Project title: *Latina/o* *Gangs on YouTube: Language, Localism, and Music Fandom in Social Media*. Fellowship held in Summer 2014.

2016 Instituto Nacional de Antropología e Historia. Curso magistral honorario invitado. México, D.F., México.

2020 My coedited book, *Language in the Trump Era,* selected as one of “Twenty of the best new books from Latinx writers coming out this Fall [2020]” [https://parade.com/1085033/lolamendez/latinx-hispanic-heritage-month-books/](https://parade.com/1085033/lolamendez/latinx-hispanic-heritage-month-books/" \t "_blank)

**Publications (Published or accepted)**

**Scholarly Books**

2008 *Homegirls: Language and Cultural Practice among Latina Youth Gangs*. London: Blackwell.

2020 *Language in the Trump Era: Scandals and Emergencies*. (Co-Edited with Janet McIntosh) Cambridge: Cambridge University Press.

**Refereed Chapters in Scholarly Books**

1993 Variation in Gap Length in the Anita Hill/Clarence Thomas Cross Examination Discourse. In Hall and Bucholtz (eds.). *Locating Power: Proceedings of the Berkeley Women and Language Conference.* Berkeley: University of California Press. (pp. 404-408)

1. “They Speak More Caucasian”: Generational Differences in the Speech of Japanese-Americans (1st author, with Melissa Iwai). In Queen and Barrett (eds.), *SALSA I: Proceedings of the First Annual Symposium About Language and Society -- Austin*. Austin: Department of Linguistics, University of Texas. (pp. 58-67)

1995a Pregnant Pauses: Silence and Authority in the Hill-Thomas Hearings.

In Bucholtz and Hall (eds.), *Gender Articulated: Language and the Culturally Constructed Self.* Routledge: New York. (pp. 51-66)

1995b “Oyes Tú”: Linguistic Stereotyping as Stance and Alliance. In Loftin and Silberman (eds.), *SALSA II: Proceedings of the Second Annual Symposium About Language and Society -- Austin*. Austin: Department of Linguistics, University of Texas.

1999a Fighting Words: Latina Girls, Gangs, and Language Attitudes. In Galindo and Gonzalez-Vasquez (eds.), *Speaking Chicana.* University of Arizona Press. (pp. 39-56)

1999b Turn-initial “No”: Collaborative Opposition Among Latina

Adolescents. In Bucholtz, Liang and Sutton (eds*.) Reinventing Identities: From Category to Practice in Language and Gender*. Oxford University Press. (pp. 273-292)

2001a Language and Identity. In Trudgill, Peter, Jack Chambers and Natalie Schilling-Estes (eds.) *Handbook of Variation Theory*. Oxford: Blackwell Publishers. (pp. 475-499)

2001b Style. In Duranti, A. (ed.) *Key Terms in Language and Culture.* London: Blackwell. (Revision of 2000)

2003 Probabilistic Sociolinguistics (1st author, with Jennifer Hay and Stefanie Jannedy). In Bod, Hay, and Jannedy (eds.) *Probability Theory in Linguistics.* MIT Press. (pp. 98-138)

2004 The Anguish of Normative Gender. In Bucholtz, Mary (ed.)*, Language and Woman's Place II: Text and Commentaries, 2nd ed.* Oxford University Press. (pp. 343-355)

2005 Gesture and Discourse Markers in the Study of Language and Culture. (with Nicole Taylor). In Ball, Martin (ed*.) The Handbook of Clinical Sociolinguistics*. London: Blackwell.

2007a Homegirls Remembered: Memorializing Practices Linking Language and Materiality among California Latina/o Gang-Involved Youth. In Hodkinson, P., and W. Deicke (ed.) *Youth Cultures: Scenes, Subcultures, and Tribes.* London: Routledge. (pp. 123-147)

2007b Sociolinguistic Extensions of Exemplar Theory. In Cole, J., and Hualde, J. (eds.) *Laboratory Phonology 9.* Berlin: Mouton de Gruyter. (pp. 443-454)

2009 Two Languages, Two Identities? (1st author, with Dana Osborne) In Llamas, Carmen and Dominic Watt (eds.) *Language and Identities*, Edinburgh: Edinburgh University Press.

2010a Field Methods in Linguistic Anthropology. In Brian Salzman and Patricia Rice. (eds.), *Thinking Anthropologically*, 3rd Edition.

2010b Individuals and Communities. In Johnstone, Barbara, Paul Kerswill and Ruth Wodak. *The Sage Handbook of Sociolinguistics.* London:Sage.

2010c Language and Social Meaning in Bilingual Mexico and the United States (1st author, with Bryan Gordon) in Diaz-Campos, Manuel (ed.) *Handbook of Spanish Sociolinguistics*. Malden, MA: Wiley-Blackwell.

2012Speaker-Related Variation – Sociophonetic Factors. (2nd author, with Gerry Docherty) in Cohn, A.C., C. Fougeron & M. Huffman. *The Oxford Handbook of Laboratory Phonology.*

2016 Gangs on YouTube: Localism, Variation and Music Fandom. In Alim, S., J.R. Rickford and A. Ball, *Raciolinguistics.* Palo Alto: Stanford University Press.

2019 Social capital and the production and perception of fine phonetic detail in Berlin. (2nd author, with Stefanie Jannedy and Melanie Weirich). In Heyd, Theresa, von Mengden, Ferdinand, and Brita Schneider (eds.), *The Sociolinguistic Economy of Berlin.* Berlin: DeGruyter Mouton.

2020 We Latin Americans Know a Messianic Autocrat when We See One. In McIntosh, Janet, and Norma Mendoza-Denton (eds.) *Language in the Trump Era: Scandals and Emergencies*. Cambridge: Cambridge University Press.

2020 The Show Must Go On: Hyperbole and Falsehood in Trump’s Performance. In McIntosh, Janet, and Norma Mendoza-Denton (eds.) *Language in the Trump Era: Scandals and Emergencies*. Cambridge: Cambridge University Press.

2020 ‘Ask the Gays’: How to Use Language to Fragment and Redefine the Public Sphere. In McIntosh, Janet, and Norma Mendoza-Denton (eds.) *Language in the Trump Era: Scandals and Emergencies*. Cambridge: Cambridge University Press.

2021 forthcoming Kittens, Virgins, and Zygotes: Cuteness/Kawaii Branding by State and Nonstate Actors. In Hall, Kira, and Rusty Barrett (eds.) *Handbook of Language and Sexuality*. Oxford University Press*.*

**Refereed Journal Articles**

1995a Syntactic Variation and Change in Progress: Loss of the Verbal Coda in Topic-Restricting *As Far As* Constructions. *Language* 71(1) (with John Rickford, Thomas Wasow, and Juli Espinoza) (pp. 102-131) (Percentage effort: 25%)

1996 “Muy Macha”: Gender and Ideology in Gang Girls’ Discourse about Makeup. *Ethnos:Journal of Anthropology* 6 (91-2). (pp. 47-63)

1999 Sociolinguistic and Linguistic Anthropological Studies of U.S. Latinos. *Annual Review of Anthropology*. Vol. 28. (pp. 375-395)

2000 Style. In "Lexicon for the New Millennium" *Journal of Linguistic Anthropology*. (p. 343-344)

2003 Functionalism is/n't Formalism (with Andrew Carnie): An Interactive Review Article. *Journal of Linguistics*. 39(2). 373-389. (refereed review article)

2006 Structuring Information through Gesture and Intonation (with Stefanie Jannedy). *Interdisciplinary Studies on Information Structure* 3: 199–244.

2011a Semiotic Layering Through Gesture and Intonation: A Case Study of Complementary and Supplementary Multimodality in Political Speech. (1st author, with Stefanie Jannedy) *Journal of English Linguistics* 39(3): 265 - 299.

2011b Special Issue of the *Journal of Linguistic Anthropology* on the Work of Jane Hill. Co-edited with Jennifer Roth-Gordon.

2011c The Semiotic Hitchhiker’s Guide to Creaky Voice: Circulation and Gendered Hardcore in a Chicana/o Gang Persona. *Journal of Linguistic Anthropology* 21(2): 260-278*.*

2011d The Multiple Voices of Jane Hill. (2nd author, with Jennifer Roth-Gordon) *Journal of Linguistic Anthropology* 21(2): 157-165*.*

2015 Sociopolitical Resources and Youth Movements (1st author, with Aomar Boum). *Annual Review of Anthropology*. Vol. 44, 2015

2017 Bad Hombres: Images of Masculinity and Historical Consciousness of U.S./Mexico Relations in the Age of Trump. *HAU: Journal of Ethnographic Theory*. 7(1) 423-432.

2017 Electrodermal Activity, Gender, and Videogames: Adding a Physiological Dimension to Sociolinguistic Methods. (1st author with Eisenhauer, Wilson, Flores) *Journal of Sociolinguistics 21(4) 547-575*

**Electronic Publications, Scholarly (non-peer reviewed)**

1999 Oprah and /ay/: Lexical Frequency, Referee Design, and Style (with Jennifer Hay and Stefanie Jannedy). In *Proceedings of the 14th International Congress of Phonetic Sciences*, San Francisco, August 1999. (Percentage effort: 33%)

2002 Talkin’ Californian: The Real California English (2nd author, with Penelope Eckert). *Language Magazine.* Vol. 1(7). (pp. 29-34) (Percentage effort: 50%)

**Work in Progress**

**Textbooks**

Under Contract *Visual Approaches to Analyzing Culture and Language.* Mendoza-Denton, Norma and Ashley Stinnett. Wiley-Blackwell Anthropology Textbook Series.

**Monographs**

Under Contract *Homegirls* (2nd edition). Wiley-Blackwell.

**Conferences/Scholarly Presentations (Selected)**

**Invited Presentations and Workshops**

2005a Digital Fieldwork for Linguistic Anthropologists: A Demonstration. University of California-San Diego. Departments of Anthropology and Ethnic Studies. (funded)

2005b Circulating the State: Gesture, Constituent Claims, and Political Discourse. Invited Speaker at Mershon Center Conference: Circulating Cultures. The Ohio State University. Columbus, Ohio.

2005c Smile Now Cry Later: Acting Hardcore in a Chicano English Anti-Language. United Kingdom Language Variation and Change Conference. University of Aberdeen. Aberdeen, Scotland. (funded)

2005d Language and Politics in the United States. Department of Linguistics, University College Dublin. Dublin, Ireland. (funded)

2005e Focus on Irish English: Intonation Workshop. Department of Linguistics, University College Dublin. Dublin, Ireland. (funded)

2005f Phonetic Parameters in the Study of Social Variation. Department of Linguistics, University College Dublin. Dublin, Ireland. (funded)

2005g Smile Now Cry Later. University of Freiburg. Freiburg, Germany. (funded)

2005h Syntactic Variation Workshop Organizer. ZAS (Center for General Linguistics, Typology and Universals). Humboldt University Berlin. Berlin, Germany. (funded)

2006a Homegirls and their linguistic practice. New Mexico State University. Spanish Department. (funded)

2006b University of California – Santa Barbara. Department of Linguistics (funded)

2006c University of Illinois Urbana-Champaign. Depts. Of Spanish, Linguistics, and Program in Latino Studies. (funded)

2007a Convergent Approaches in the Study of Conversation and Sociophonetics (with special reference to exemplar theory). CLIC/LISO conference, UCSB (funded)

2007b Linguistic Variation in Micro-Time, CLASP conference, University of Colorado. (funded)

2008a Phonologization and Sociophonetics, Phonologization Conference, University of Chicago Linguistics. (funded)

2008b Memorialization and Material Culture among Latina Gang Girls, New York University Departments of Linguistics and Anthropology (funded)

2008c Sociophonetics and Conversation, ZAS, Humboldt University Berlin. (funded)

2008d Homegirls: Language and Cultural Practices, American University of Paris, Department of Interdisciplinary Studies.

2009a Chicano Gangs on YouTube, University of California – Berkeley, Center for Youth Studies (funded)

2009b Grammaticalization and Sociophonetics, Humboldt University Berlin (funded)

2009c Five Fields Update: Linguistic Anthropology. Invited panelist, Society for Anthropology in Community Colleges. American Anthropological Association Annual Meeting, Philadelphia, PA. (funded)

2009d Norteño and Sureño Gangs on YouTube, UC Santa Barbara: Vox California Conference (funded)

2009e Biomechanics of Language and Gesture, UC San Diego: Sandrizona Conference Plenary (funded)

2009f Face-Threatening Interactions between Constituents and a Congressman, University of California – Berkeley, Department of Linguistics (funded)

2010a Face-Threatening Interactions between Constituents and a Congressman, University of Texas – Austin, Department of Linguistics (funded)

2011a Arizona Englishes: Voice Onset Timing, Perceptual Dialectology, and Social Networks in Tucson, AZ, Variation in Language Processing Conference (VaLP), Manchester, UK. (funded)

2011b Political Town Hall Meetings and Constituent Disagreement in American Politics, Interaction and Meaning Conference (I-Mean 3), University of Bristol, UK. (funded)

2012a Hemispheric Localism and Its Consequences, 6th International Workshop on Spanish Sociolinguistics. Tucson, Arizona. (funded)

2012b The Gesture-Intonation Interface, Columbia University-Barnard College, Department of Psychology (funded)

2012c Where does the Sociolinguistic Variable Start?, Michigan State University, Departments of Linguistics and Anthropology (funded)

2012d Hemispheric Localism and Gangs on YouTube, Emory University, Spanish Department and Anthropology Department (funded)

2012e Plenary speaker, New Ways of Analyzing Variation Conference, Bloomington, IN. (funded) Talk title: Where does the Sociolinguistic Variable Start? Presentation available at: http://prezi.com/y5ji-kzpkiok/where-does-the-sociolinguistic-variable-start/?auth\_key=0c235d5ca9db535f42912312e1fc79ff8c7529a8&kw=view-y5ji-kzpkiok&rc=ref-19313774

2013a Citizen Rage. Invited speaker, New York Academy of Sciences, Anthropology Section. (funded)

2013b Hemispheric Localism and Gang Membership among Latina/Latino Gangs in Northern California, University of California – Los Angeles, Department of Anthropology (funded)

2013c Arizona Englishes, Voice Onset Time, and Social Networks (Plenary Speaker) , Second Language Acquisition and Teaching Symposium, University of Arizona, Tucson.

2013h Hemispheric Localism and Gang Membership among Latina/Latino Gangs in Northern California, Universitaet Bern, Department of English Linguistics. Bern, Switzerland (funded)

2014a Plenary Speaker, The Ohio State University Congress on Hispanic Languages and Literaures. Columbus, OH. (funded)

2014b Kawaii Me not: Gender, Gangs and Language/Longing. UC - San Diego. (funded)

2014c ANU Humanities Center lecture. Canberra, ACT, Australia (funded)

2014d ANU Dept. of Anthropology Colloquium. Canberra, ACT, Australia

2014e ANU Department of Linguistics Lecture. Canberra, ACT, Australia

2014f University of Queensland Department of Anthropology Lecture. Brisbane, QLD, Australia (funded)

2015a Localism, New Media. Middlebury College, Vermont. (funded)

2015b Chicano Rap in New Media. Seminar at King’s College, London, UK. (funded)

2015c Latina/o Gangs and Identity in the United States. Keynote Speaker. Urban Fragmentations: Borders and Identity Conference. Humboldt University. Berlin, Germany (funded)

2015d Police Stops and Non-(Native) Speakers of English. Plenary speaker. CLIC/LISO Conference. University of California at Santa Barbara (funded)

2015e The Interpretation of Non-Native Speakers in Police Encounters. Keynote Speaker, Georgetown University Round Table in Linguistics. Washington, D.C. (funded)

2016a Plenary Speaker. Symposium about Language and Society – Austin (funded)

2016b Plenary Speaker. Language, Belonging, and Indexicality Conference, Oxford Universtiy. (funded)

2016c Plenary Speaker. V Coloquio de Cambio y Variación Lingüística, Mexico City, Mexico. (funded)

2016d Plenary Speaker. Hermosillo, Mexico. (funded)

2016e Invited speaker. UC San Diego Anthropology.

2017a Plenary speaker. Berkeley Linguistics Society Conference (funded)

2017b Invited Speaker. SDSU Linguistics. (funded)

2017c Invited Speaker. University of Minnesota. (funded)

2017d Presenter for an Invited workshop. Culture, Identity, and Cognition: Insights from the Comceptualization of Diasporic Place. (funded)

2018a Plenary Speaker: Gender, Belonging, and Videogames. Conference: Language, Culture, and Belonging. (funded)

2018b Invited Speaker. Australian National University, Dept. of Anthropology.

2018c Invited Speaker, Western Sydney University, MARCS Institute for Brain, Behavior, and Development.

2019 Invited Speaker, University of Chicago. Semiotics Workshop. (funded)

2019 Invited Speaker, Brown University Colloquium Series. (funded)

2019 Invited Speaker, Alabama NSF conference on Bio-Linguistics. (funded)

2020 Plenary Speaker, 12th Annual Illinois Language and Linguistics Society. (funded)

2020 Invited Speaker, Emory University (funded)

### Submitted, Refereed Presentations

2005 Current Trends in Sociophonetics. American Anthropological Association.

2006 Semiotic Layering of Gesture and Intonation (with Stefanie Jannedy). Linguistic Society of America.

2007a Modelling Synchrony and Entrainment for Sociolinguistic Variation. Poster Presentation. New Ways of Analyzing Variation.

2007b Creaky Voice in Chola Narratives and Beyond. American Anthropological Association.

2008 Language, Representation, and Virtual Geographies: Chicano-Gangster-Rap Fan-Videos and Commentary on YouTube. American Anthropological Association

2009a Language and Localism in New Media: English and Spanish in California Youth Subcultures on YouTube. United Kingdom Language Variation and Change Conference, York, UK.

2009b Migration Panel, Invited Discussant. American Anthropological Association, Philadelhia, PA.

2011 Intertextuality, Historical Consciousness, and Virtual Geographies:

Chicano Rap Fan-Videos and Commentary on YouTube. American Anthropological Association.

2012 Expressing what’s at stake: the use of modal adjective extraposition in type 1 and 2 diabetes encounters. (2nd author, with Ashley Hesson) Georgetown University Round Table in Linguistics. Washington, D. C.

2012 Society of Linguistic Anthropology Presidential Panel: New Directions in Methodology. Organizer and Chair, American Anthropological Association.

2013 Society of Linguistic Anthropology Presidential Conversation: New Perspectives on Migration. Organizer and Chair, American Anthropological Association.

2014 Society for Linguistic Anthropology Presidential Panel: On Mentoring and the Job Market. Organizer and Chair, American Anthropological Association.

### Grants and Contracts

**Federal**

2010 National Science Foundation Doctoral Dissertation Research Improvement Grant: *Youth in Debate with the West: Citizenship within and beyond the European Classroom.* Grant awarded to doctoral student Maisa Taha working under my supervision.

2014 National Science Foundation Pre-dissertation Grant Awarded to doctoral student Molly Bloom working under my supervision. Project: *Wheelchair Basketball and Disability Studies in Morocco.*

2018National Science Foundation Pre-dissertation Grant Awarded to doctoral student Tyanna Slobe working under my supervision. Project: *Youth in Chile.*

**State**

2004 Social and Behavioral Sciences Research Institute Small Grants Program. University of Arizona. For pilot research: *Linguistic Dimensions of Latin American Immigration to Spain.* (PI, Percent effort: 100%, $1,500)

2008 SBS Unit Research Activity Funding Grant. Co Investigator: Heidi Harley. Collaborative with faculty member at UA. Percent effort: 50%

2009 Social and Behavioral Sciences Research Institute. *Arizona Englishes Project.* University of Arizona. (with Adam Ussishkin and Andy Wedel) (Co-PI, Percent effort: 50%, $10,000)

2009 Magellan Grant. Co Investigator: David Raichlen. Collaborative with faculty member at UA. (Co-PI, Percent effort: 50%, $2,000)

2011 Cognitive Science GIDP, University of Arizona. Summer GRA grant. ($2,500)

2013 LGBTQ studies grant for research on New Media, University of Arizona ($2,500)

2015 Faculty Travel Grant, UCLA

2015-2017 Faculty Research Grant, UCLA ($10,000)

2018 Chicano Studies research funding for Language of Los Angeles Project, jointly with Prof. Ji Young Kim ($10,000)

2019 Center for the Study of Women and Gender: grant for an artist to work on my graphic novel idea. Undisbursed, grant extension due to COVID

2020 Institute for American Cultures. research funding for Language of Los Angeles Project, research funding for Language of Los Angeles Project, jointly with Prof. Ji Young Kim ($5,000)

**Private Foundations and Donors**

2004 Media Scripts and Interpretive Processes in Arab Domestic Discourse. Wenner-Gren / CAORC grant for multi-country research comparing Moroccan family media-based interactions to those of Lebanese families. Grant awarded to doctoral Student Becky Schulthies working under my supervision. ($15,000)

2011-13 National Institute for Civil Discourse Inaugural Research Award for the Project “Citizen Rage: Representative-Constituent Face-Threatening Interactions in Town Hall Meetings.” ($7,500, P.I., percent effort: 100%)

2012 Wenner Gren Foundation Dissertation Fieldwork Grant: Negotiating the Hierarchy of Languages in Ilocandia. Grant awarded to me as P.I. for doctoral student Dana Osborne working under my supervision. ($20,000)

2015 Gift from Patricia Anawalt (private donor) for the Mapping Language in Los Angeles project.

2017-2019 Alliance for Multicampus Inclusive Graduate Admissions (AMIGA) grant (co-PI) <https://pullias.usc.edu/blog/amigaforum/>, Andrew W. Mellon Foundation. 1.5M

**SERVICE/OUTREACH (Selected)**

**Local/State Outreach**

2011Tucson Book Festival. Featured Author.

2013 Founding Member, Southern Arizona Women’s Foundation, Research and Public Policy Planning Council.

2014-present Board Member, BICAS (Bicycle Community Arts and Salvage), Community nonprofit organization.

2015 Daily Bruin interview on gender bias in university teaching evaluations. https://bit.ly/3jaJGct

**National & International Outreach (including media features)**

Summer 2006 KQED (NPR affiliate) Interview on *Forum: with Michael Krasny*. San Francisco, CA. https://bit.ly/2T9ieRB

2007 Specialized Consultation. Pro Bono. *Southern Paiute Film*. I helped the Southern Paiute tribe (in conjunction with the National Park Service and through the Bureau of Applied Anthropology) to develop a film on traditional Paiute weaving. I donated time and labor towards this project, and the use of my laboratory for editing and lab equipment for filming.

2008 Legal Consultant on language issues. *NBC/Telemundo.*

2010 Joint research with Penny Eckert was featured in a *Vanity Fair* article by Christopher Hitchens in his column “On Language.” Article Title: “The Other L-Word.” https://bit.ly/2HdXPbG

2011 Profile in The Gunnery’s Alumni Magazine, https://portal.gunnery.org/NetCommunity/sslpage.aspx?pid=287&articleID=1731

2012 WBEZ Chicago NPR affiliate – Interview on Chicano English in Chicago, broadcast date mid-December 2012, project website: http://www.wbez.org/series/curious-city/chuh-kaw-go-what-do-you-really-sound-103361

2012 Joint research with Melissa Iwai on Japanese-American English was featured on  KQED’s *Forum* with Michael Krazny, in a segment on California Accents. http://www.kqed.org/a/forum/R201212191000

2014 Television interview – KUAT-KUAZ, on Conflict in Town Hall Meetings. Initially aired on local NPR affiliates March 12, 2014, rebroadcast on NPR radio through the end of the year.

2014 Opinion Piece in Arizona Daily Star: “Why do We Laud “Toughness’ in Politics?” Published March 21, 2014. https://bit.ly/3dJiPmp

2015 Wonderland magazine interview on Chola Style. “Lean Like a Chola.” Feb 2015. https://www.wonderlandmagazine.com/2015/03/03/lean-like-chola/

2016 Expert Witness -- Case of Bilingual Miranda Rights. State of Arizona.

2017 Southern California Public Radio Interview on – “Take Two” Segment on KPCC. Broadcast May 30, 2017. <https://tinyurl.com/y5va23mv>

2018 Research profiled on laist.com article: “A Southern California Accent – As If!” https://bit.ly/35d33MR

2020a Podcast Interview: Fallacious Trump. Interview on *Language in the Trump Era.* (McIntosh and Mendoza-Denton 2020) https://bit.ly/3jftRRN

2020b YouTube Video Channel Interview: Social Life of Language. Feature on edited volume, Language in the Trump Era. (McIntosh and Mendoza-Denton 2020) Hosted by Mike Mena. https://bit.ly/3kfrRKr

2020c Vocal Fries Podcast interview. Waiting on link.

2020d UCLA Newsroom Interview <https://bit.ly/3dIMTPg>

2020e LA Social Science Book Series Interview https://bit.ly/2T9nZ1N

2020f Brain Candy Podcast Interview. [ow.ly/5cqq30rf9Ta](https://t.co/W5BOW4Lq6T?amp=1" \o "http://ow.ly/5cqq30rf9Ta" \t "_blank)

2020g The Young Turks. Web-based news channel. Program: Damage Report with John Iadarola. https://bit.ly/3o7i2ke

2020h Centro FM. Interview with Mexican web-based news channel. Entrevista con noticiero en español acerca del la realidad y el lenguaje en la era de Trump. https://bit.ly/35alLoq

2020i Quoted in coverage in Vietnam on the election: https://tuoitre.vn/bầu-cử-mỹ-chiến-tranh-tâm-lý-và-chiến-tranh-thông-tin-20201016171514506.htm

2020j Cheddar TV appearance analyzing final presidential debate in real time. Oct 22, 2020. In pre-production

2020k Spectrum TV interview scheduled for Oct 28, 2020. In pre-production

**Membership in Professional Organizations:**

American Anthropological Association

Linguistic Society of America

Society for Linguistic Anthropology

Society for Visual Anthropology

International Gender and Language Association.

Modern Language Association

Mujeres Activas en Letras y Cambio Social

**Offices in Professional Organizations:**

2000-2002 Member, Committee for the Status of Women in Linguistics, Linguistic Society of America

2006-2008 Executive Board member, Minority Seat, American Anthropological Association

2010-2011 President-Elect, Society for Linguistic Anthropology, American Anthropological Association.

2011-2013 President, Society for Linguistic Anthropology, American Anthropological Association.

2013 Chair, Search Committee for new editor of *Journal of Linguistic Anthropology*

2015-2017 Executive Board, Society for Visual Anthropology, American Anthropological Association

2017-2021 Executive Board member, Linguistic Society of America

**National/International Reviewing and Editorial Work**

**Presses**

American Ethnologist; Wiley/Blackwell Publishers; Cambridge University Press; Oxford University Press; The Ohio State University Press; Sage Publishers; Tilburg University Press, Netherlands, Routledge, Palgrave.

**Journals**

Discourse and Society; Ethnos; Gender and Language, Hispanic Linguistics; Journal of Phonetics; Language; Language in Society; Language Variation and Change, Latino Studies; Narrative Inquiry, American Ethnologist, American Anthropologist. Annual Review of Linguistics.

**Research Programs and Foundations**

National Science Foundation (Anthropology and Linguistics Programs); Spencer Foundation Major Grants Program; Ford Foundation; School of American Research; Agence Nationale de Recherche, France; Swiss National Research Foundation; The Leverhulme Trust, United Kingdom.

**Conference Reviews**

American Anthropological Association, New Ways of Analyzing Variation, Linguistic Society of America, LSRL, Hispanic Linguistics

**Conference and Workshop Organization**

2007 First University of Arizona Ethnographic Film Festival

2008 Arizona Anthropology-Linguistics (AZ-ANLI) Conference

2009 First Sandrizona Conference. Faculty Advisor for graduate students

2010 Second Arizona Ethnographic Film Festival

2013 Third Arizona Ethnographic Film Festival

2015-2016 “Body Talk” Workshop Organizer. Center for Language Interaction and Culture, UCLA.

2016 “Racialized State Violence in a Global Perspective,” sponsored by multiple departments in the Humanities and Soc ial and Behavioral Sciences. Co-Organizer, UCLA.

**Editorial Experience**

2001-present Editorial Board, *Journal of Linguistic Anthropology*

2001-2005 International Advisory Board: *Ethnos: Journal of Anthropology*

2001-2006 Associate Editor, *Language: Journal of the Linguistic Society of America*

2005-2018 Editorial Board. *Discourse and Culture Book Series.* Wiley-Blackwell Publishers.

2006-2011 Editorial Board, *Journal of Sociolinguistics*

2007-2016Co-Editor, *New Directions in Ethnography Book Series.* Wiley-Blackwell Publishers.

2016-present Editorial Board, *Annual Review of Linguistics.* Annual Reviews, Inc.

2020-present Editorial Board. *Gender and Language.* Equinox Publishing.

**UCLA Service**

**Department Committees**

2015-6 Member, Standing Review Committee

2014-present Member, Awards Committee

2015-present Member, Lemelson Undergraduate Program Committee

**College Committees**

2014-Present Member, Executive Committee, Center for Language, Interaction, and Culture.

2016 Chicano Studies Research Center Faculty Advisory Committee

**University-Level Committees**

2016-2019 Graduate Council Representative.

2017 External Reviewer for 8-year evaluation of Department of Architecture and Urban Planning, UCLA.

**National Level Service**

2003-2006 Core Committee, Terascale Linguistics Project. Representing the field of Linguistics to the National Science Foundation in working toward a new directorate-scale funding initiative.

2008 Selection Committee. Ford Minority Predoctoral Fellowships. National Academies

2009-2010 Committee of Visitors, SBE Directorate National Science Foundation (Appointed member)

2013 Selection Committee, School for Anthropological Research, New Mexico.

2021 Selection Committee. Ford Minority Predoctoral Fellowships. National Academies